

# VENTURE INTO SPORTS

SPORTVEST.IO | HELLO@SPORTVEST.IO | TELEGRAM | 05-05-2018 | VERSION: 1

## MARKET

GLOBAL SPORTS MARKET

# \$480BN+

\$1BN+ (USD) P/YR FROM PE FIRMS INTO SPORTS

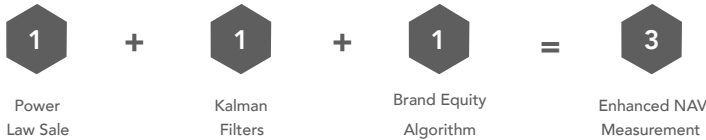
## MODEL

SportVEST is bringing the sports VC model to public through tokenization.

SportVEST Venture Fund will live in perpetuity, increasing in value and market share unlike a standard 5-10 year VC fund shelf life. Early stage investors in Series A and 2nd round ICO (traditional & blockchain).

## NAV MEASUREMENT

Designed to mitigate subjectivity in the traditional NAV model.



## TECHINICAL INFORMATION

NAME	SPORTVEST	TOKEN SUPPLY	70.4M (58.67%)
SYMBOL	SVE	TOTAL TOKEN SUPPLY	120M (100%)
STANDARD	ERC-20	VESTING PERIOD	ONE-YEAR
TYPE	ASSET-BACKED	FUND FEES %	2/20
REGULATION	D 506(C)	STORAGE	COLD + MULTI-SIG
RATIO	\$1.10 (USD) = 1 SVE TOKEN	DUE DILIGENCE	IDENTITY MIND
SOFT-CAP	\$6.5M (USD)	AUDITOR	TBC
HARD-CAP	\$60.5M (USD)	LEGAL	TBC
STARTS	JUNE 30, 2018	TOKEN SUPPLY	70.4M (58.67%)

## TEAM EXPERIENCE

15 Team Members | US | UK | Europe | Asia | NZ

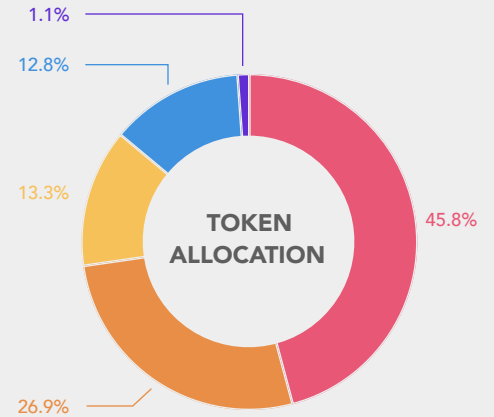
Ben Godfrey - GP (22-Years Exp.): Investor | Sports Crowdfunding | Ex-Merrill Lynch | Ex-Deutsche Bank | Ex-Credit Agricole

Eamonn Donlyn - GP (17-Years Exp.): Investor | Emmy Award Winning Ex-ESPN Executive | Ex-NBC | Ex-CBS

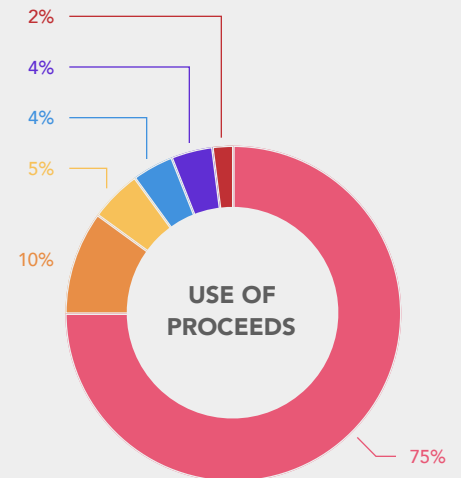
Gayatri Sarkar - GP (13-Years Exp.): Investor | MIT Alum VC Fund | Blockchain Board Advisor | Ex-Fed Reserve Bank | Ex-IBM | Ex-Goldman Sachs | Ex-HP

Jason Wood - GP (20-Years Exp.): Ex-"Big Four" Accountant | Ex-Audit Firm | CPA Book Author

Tim O'Brien - CTO (18-Years Exp.): BlocOS Founder | Ex-Google Research | Ex-HP | Ex-Deutsche Bank | Ex-Citi Group | Ex-Bank of Tokyo | Ex-Lockheed Martin | Ex-Raytheon



- Total Token-Sale Supply
- Employees & Advisors
- Reserve Fund
- Bonuses
- Angel Investors



- SportVEST Venture Fund
- Operational/Token-Sale Expenses
- SportVEST Foundation
- Legal, Compliance & Regulation
- Bonus Pool
- Tech Development